

# LAURA DRAKE

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## SUMMARY

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Passionate Instructional Designer dedicated to creating impactful e-Learning experiences that drive performance, engagement, and measurable results for diverse learners. With a foundation in both pedagogy and andragogy, I blend collaborative, learner-centered design with the ADDIE framework to guide projects from initial needs analysis to final evaluation using authoring tools such as Rise 360 and Articulate Storyline.

## KEY SKILLS

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Instructional Design, E-Learning Development, Digital Content Creation, Creativity and Innovation

## EXPERIENCE

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JULY 2023 – CURRENT

**Educator**, Castro Valley Unified School District, Palomares Elementary

- Developed comprehensive lessons utilizing various learning tools to support diverse learners
- Designed accessible learning solutions
- Analyzed data to further refine instructional processes
- Used learning management systems to gather data, track course effectiveness and learner progress
- Designed and delivered training for adult learners

AUGUST 2020 – CURRENT

**Executive Assistant**, 9 Islands Construction Inc, San Leandro, CA

- Efficiently managed company timelines
- Developed onboarding materials using adult learning principles
- Designed company resources with digital content authoring tools

AUGUST 2012 – MAY 2023

**Educator**, Oakland Unified School District, Piedmont Avenue Elementary

- Designed instructional materials and interactive learning experiences
- Applied instructional strategies to enhance learner engagement
- Collaborated with subject matter experts to develop and design learning content
- Mentored newly hired employees on best practices

## STRENGTHS AND PROFICIENCIES

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E-learning • ILT/VILT Course Creation • Rise 360 • Articulate Storyline • Camtasia • Canva • Needs Analysis • Story Boarding • Google Suite • Collaboration • Interpersonal Communication • Attention to Detail

## EDUCATION

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2012

Cal State Teach, CSU Monterey Bay, CA  
Multiple Subject Teacher Credential with ELL Authorization  
4.0 GPA

2005

Cal State Hayward, CA  
BA in Human Development  
Magna Cum Laude

